



4-H Poster Contest

Posters are due at the next meeting on _____

4-H posters provide an opportunity for you to express your ideas on what 4-H means to you. The message of your poster and the creativity of your artwork are what you will be judged on at the contest.

Poster Rules

- a. Posters may be made by any 4-H'er by a club or by a team of club members.
- b. **Posters may be horizontal only.**
- c. **Posters must be 14 x 22 inches.**
- d. Name, address, county, and age of the 4-H member(s) should be clearly written on the back of each poster.
- e. **4-H is to be the topic for the poster.**
- f. Well known cartoon figures cannot be used because they are copyrighted-- such as Marvel Super Heroes, Disney characters, Ninja turtles, Lego characters or Pokémon characters, etc. No Football, NASCAR Drivers, Actors, etc.
- g. Three dimensional objects or materials which extend 1/8 inch or more above the surface of the poster may not be used. **NO GLITTER ON THE POSTER!**
- h. If the 4-H emblem is used on the poster, do not place text or other image on top of it. The 4-H emblem should not appear screened under words or graphics. No photo, drawing, symbol, word or other figure or object may be placed on or obscure the 4-H emblem.
- i. The poster design must be original in design and layout. Copies from previous year winning posters will be disqualified.

Helpful Hints

A poster makes people stop, read and remember. Busy is not better when designing a poster.

1. Plan the kind of poster you want.
2. Make your poster say something.
3. An effective poster should have one main idea, knowing your idea is the first step.
4. Think about your basic design before you put it together. Make sure everything will fit before you put in together. Check your spelling!
5. Make your message brief and direct, a person should be able to read it at a glance. Remember, a short message with large letters is best.
6. Is the lettering neat and large enough to be easily read? A 14 x 22 in. poster should have letters from $\frac{3}{4}$ to $1\frac{3}{4}$ in high.

Color Combinations in order of their effectiveness:

1. Black letters on Yellow background
2. Green letters on White background
3. Blue letters on White background
4. White letters on Blue background
5. Black letters on White background
6. Never same color on same color